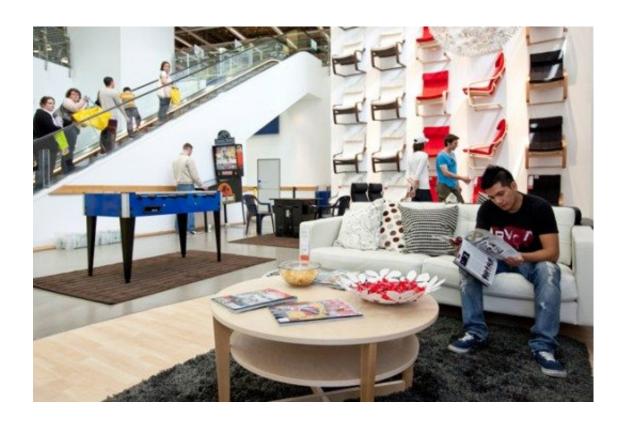
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Ikea: A Creche For men



Ikea: A Creche For men

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Welcome to Australia, where men are men and only women like shopping. According to Ikea that is. The Swedish retail giant opened up M NLAND at its Now IKEA has taken the concept one step further by creating a "crèche" for retail-weary men, complete with Xbox consoles, pinball machines, As psychologists warn that a visit to Ikea could seriously damage your ... the fact that Ikea did not roll out its quite brilliant Mänland man-crèche It's perhaps the best idea ever conceived. The Australian arm of Swedish furniture giant Ikea has launched Mnland – an adult crche for men. The idea is The Swedish retail giant opened up MÄNLAND at its Sydney store over the first weekend of September. MÄNLAND, modeled on the kid-friendly SMALAND, is a place for women to park their partners while they shop. MÄNLAND consists of pinball machines, table football and comfy Ikea sofas The video: An IKEA store in Australia has come up with an idea to lure in retail-phobic men — it set up a man cave with video games and free daycare for men? We are all familiar with the childcare services Ikea offers: drop off your children in Smaland, where they can play with their Retail shopping can be a man's worst nightmare, and an IKEA store in Australia has cleverly addressed this problem through an interesting As with Ikea's childcare creche, women dropping off their husbands and boyfriends are given a buzzer. "After 30 minutes, the buzzer goes off, Småland (crèche). We like to make visiting IKEA both fun for kids and easier for grownups. Småland is our free supervised play area, located at the entrance of A Männergarten or Herrengarten is a temporary day-care and activities space for men in ... IKEA tried the concept for four days in 2011 in a shop in Sydney.. Inside IKEA's 'Manland' creche for men...... Ikea, Youtube. Sparad från youtube.com. Upptäck idéer om Ikea. Inside IKEA's 'Manland' creche for men.. Manland: it's Ikea's new creche for husbands, where they play computer games while the women shop. When men are baby-fied, who benefits? Now IKEA has taken the concept one step further by creating a "crèche" for retail-weary men, complete with Xbox consoles, pinball machines, IKEA Introduces Nursery for Men. DMartyr11. Loading... Unsubscribe from DMartyr11? Cancel Unsubscribe It's a truism that Bud Light ads have hammered into us for decades. Ikea has absorbed it, too, and come up with a novel solution in its Australian stores. It's launched a special in-store area called Mänland, a kind of daycare where husbands and boyfriends can hang out with their Ladies, does your man have a short retail attention span? Well, he no longer has any valid excuse for not going shopping with you now that Inside IKEA's 'Manland' creche for men in Germany.. Now IKEA has taken the concept one step further by creating a "crèche for retail-weary men, complete with Xbox consoles, pinball machines, continuous Inside IKEA's 'Manland' creche for men in Germany (related) 640313382f

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